

# **Ministry Impact Report:**

2010 - 2020

# Where guests meet the Creator in His creation

We demonstrate God's love and exceed our guests' expectations by consistently delivering exceptional Christian hospitality.



Jim Blake, Executive Director

In the past ten years, Alliance Redwoods Conference Grounds has grown from a mid-sized

denominational camp to one of the largest and most successful camp and conference ministries in

North America! The impact of your giving is more than we can imagine.

Thank you for your continued support.

















#### A decade in numbers...

10

Years

1,264

Staff Members

105,000

Campers

214,878

Zip-Liners

#### **Camps & Conferences**

- 105,000+ youth, adults, and families
- · 220+ churches
- 60+ business/corporate or community groups
- · 100s of foster children





#### **Outdoor Education**

- · 4,425 classes for
- 99,685 children
- · Including 120 low-income school districts
- 15,300 teachers and chaperones

### **Disaster Response**

- Wildfires 4,000+ frontline firefighters, evacuees, and victims from the Tubbs, Paradise, and Kincade fires.
- Homeless & COVID-19 In 2020 we were the "shelter in place" solution for hundreds of people in Sonoma County.

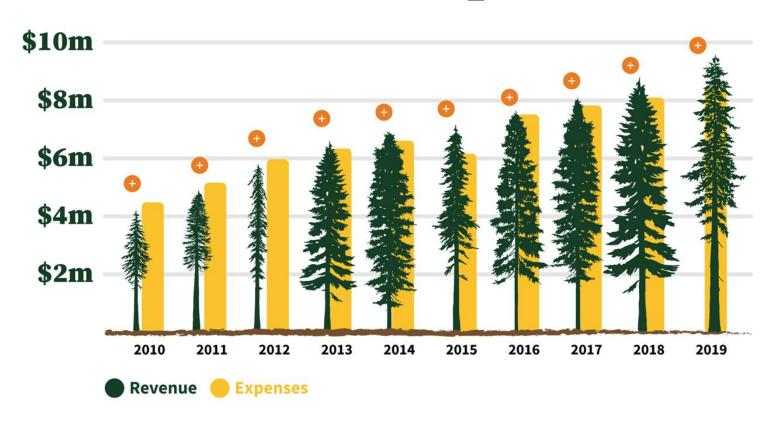




### **Global Impact**

- · 60,000+ campers in South Africa
- 100s of campers in Nicaragua
- · Dozens trained to run camps in Russia
- · 100s of Syrian refugees
- · 12,500+ decisions for Christ

## Revenue & Expenses







### **Giving Back**

Since opening Sonoma Zipline Adventures in 2010, we've hosted **214,878 guests** who have generated **\$19,550,392** in revenue to support Alliance Redwood's ministry. In turn, we've given back **\$577,062** worth of free canopy tours and scholarships to dozens of local at-risk youth organizations to use with those they serve as rewards for positive choices.

With an average of **21,488 guests** per year, Sonoma Zipline Adventures has supported the local economy and was credited with helping to save some local businesses from closing. Whether it's teaching the next generation to be good stewards of the environment, providing a place of worship to those in need of refreshment, offering rest for our first responder heroes or folks experiencing homelessness - we extend Christian hospitality to every guest who arrives a stranger but leaves a friend.



### Thank you!

Support our next decade of life-change.

DONATE TODAY